



Nothing can quite compare to that first dip of your paddle in the fresh water of a cool lake. Or that first step on a trail, immersed with the sweet scents of ripening summer berries.

Access to nature enriches our lives, awakens our senses, and inspires a reverence for the beauty of the natural world. For many, it is where we go to relax and find peace.

As our community grows and the threat of urban sprawl increases, we hope to preserve these cherished natural spaces so vital to our health and wellness. **Will you help us meet this need?**

For many years you have been by our side. Thanks to your support, we have protected over 19,000 acres of publicly accessible recreational land, but thousands of acres are still at risk of development. **Our work is not done, and we need your help.**

Your support today will help change the landscape of our future.

In this time of an increasingly digital and developed world, **a connection to nature has become an essential and invaluable human need.** At no point in history could this be more vital.

Access to the outdoors, with its innumerable mental and physical benefits, has the ability to safeguard our health and happiness. Getting outdoors has been shown to lower stress, prevent chronic disease, improve physical health, and increase mental wellness **across all demographics.**

In the outdoors, we find peace of mind, enjoy the company of friends and family, make treasured memories, and feel connected to the world that sustains us.

Protecting our outdoor recreational spaces provides a positive economic benefit as well. Over 12,000 recreational jobs in our region, from park rangers to fishing guides, will continue to support our local economy with the conservation of these lands.





These protected areas containing public campgrounds, trails, fishing, and boating provide opportunities to **stay active, improve wellbeing, and contribute to a robust economy.**

This year, we are striving to protect an additional 13,000 acres of recreational public-access land.

### **Will you help us meet that goal?**

Several of the recreational lands we are working to protect contain incredibly popular waterways, lakes, campgrounds, and scenic trails in the Fall River and Lake Britton area. Ensuring these lands remain accessible is vital to the quality of life we all enjoy in Shasta County.

### **These irreplaceable lands, once developed, are gone forever.**

As a partner in conservation, a donation supporting our work will ensure that recreational lands with rivers to fish, lakes to paddle, trails to hike, and mountains to climb, remain for future generations.

We ask you to help us save these lands before they are gone. Your tax-deductible contribution of \$50, \$100, \$250 or more has an incredible impact on our future as a community. Your generous support will provide a lasting positive impact for generations to come.

### **As we look to the next fifty years, I ask you, what do you hope to see?**

With gratitude,

A handwritten signature in black ink that reads "Paul Vienneau". The signature is fluid and cursive.

Paul Vienneau  
Executive Director

*P. S. Want to make a difference for our community year-round? By becoming a monthly donor you can support local land conservation efforts at all times of the year.*